2017 MODEL YEAR

RAM 3500 LARAMIE LIMITED CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$71,495

RAM 3500 LONGHORN CREW CAB 4X4

Exterior Color: Bright White Interior Color: Black interior / Black seats

Interior: Premium leather–faced front vented bucket seats Engine: 6.7L Cummins I–6 turbo diesel engine

Transmission: 6-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags Supplemental side curtain air bags Supplemental side air bags

Supplemental front seat side air bags Electronic shift-on-the-fly transfer case Park-Sense Front and Rear Park Assist System

4-wheel anti-lock disc brakes Anti-spin differential rear axle

Electronic Stability Control Security alarm Remoté start system Remote keyless entry

Automatic headlamps Bifunctional halogen projector headlamps ParkView Rear Back-Up Camera

Class V hitch receiver

Trailer Brake Control Sprav-in bedliner 3.73 rear axle ratio

Media hub with USB port and auxiliary input jack

INTERIOR FEATURES Leather front vented bucket seats w/etched inserts

Rear 60/40 split folding seat Full-length premium upgraded floor console

Second-row in-floor storage bins Power 10-way memory driver & 6-way passenger seats

Power lumbar adjust Radio, driver seat, mirrors & pedals memory setting

Front heated seats Front ventilated seats Second-row heated seats

Power adjustable pedals with memory Premium leather-wrapped steering wheel Steering wheel-mounted audio controls

Heated steering wheel

<u>OPTIONAL EQUIPMENT</u> (May Replace Standard Equipment) <u>Customer Preferred Package 2FM</u>

4 adjustable cargo tie-down hooks

Bed cargo divider/extender

Delete wheel spats 20x8-inch 6-spoke aluminum wheels with inserts RamBox Cargo Management System Premium leather-faced front vented bucket seats

Bright wheel-to-wheel side steps Keyless Enter 'n Go with push-button start

Power 10-way memory driver & 6-way passenger seats

Front ventilated seats
Limited front and rear luxury floor mats Instrument cluster

Leather-wrapped grab handle Second-row heated seats

Luxury door trim panel Heated steering wheel

Automatic high beam headlamp control Rain-sensing windshield wipers

Remote proximity keyless entry

Steering wheel-mounted audio controls
Leather-wrapped steering wheel with wood accents

Rear 60/40 split folding seat Body-colour fender flares

115-volt auxiliary power outlet – instrument panel

Monotone paint Power lumbar adjust

RamBox delete

Fold-flat load floor with storage Painted rear bumper

Painted front bumper **Protection Group** \$125 Transfer case skid plate

Limited Appearance Package \$300 Bright rear bumper Bright front bumper

6-speed automatic transmission \$2,155 3.42 rear axle ratio 6.7L Cummins I-6 turbo diesel engine \$9,345

220-amp alternator Selective Catalytic Reduction (UREA) Diesel exhaust brake

Ram Active Air Winter front grille cover \$225 \$195 Rear window defroster Body-colour R_A_M tailgate badge Single-disc remote CD player \$250

Federal A/C Excise Tax \$100 **Destination Charge** \$1.795

> **TOTAL PRICE: *** \$87,785

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

/IN: 3C6-3R3FL1HG-724381 L4-VON: 1279

*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS

\$2,995

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM **\$0 DEDUCTIBLE POWERTRAIN LIMITED** WARRANTY

24-Hour Roadside Assistance

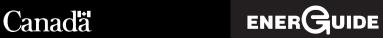
FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. + SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,0000-kilometre warranty.*

* Whichever comes first. Some conditions may apply. †The 5-year/100,000-kilometre Powertrain Limited Warranty

does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.



Fuel Consumption / Consommation de carburant

-\$1,195

Heavy duty vehicle; ratings not applicable. Cotes de consommation de carburant non

Carbon Dioxide Rating / Indice de dioxyde de carbone

Smog Rating / Indice de Smog



applicable au véhicule lourd.





Pour plus d'information visitez

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.rncan.gc.ca

