



2017 MODEL YEAR  
RAM 3500 LARAMIE LIMITED CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$71,495

RAM 3500 LONGHORN CREW CAB 4X4  
Exterior Color: Bright White  
Interior Color: Black interior / Black seats  
Interior: Premium leather-faced front vented bucket seats  
Engine: 6.7L Cummins I-6 turbo diesel engine  
Transmission: 6-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Electronic shift-on-the-fly transfer case  
Park-Sense Front and Rear Park Assist System  
4-wheel anti-lock disc brakes  
Anti-spin differential rear axle  
Electronic Stability Control  
Security alarm  
Remote start system  
Remote keyless entry  
Automatic headlamps  
Bifunctional halogen projector headlamps  
ParkView Rear Back-Up Camera  
Class V hitch receiver  
Trailer Brake Control  
Spray-in bedliner  
3.73 rear axle ratio  
Media hub with USB port and auxiliary input jack

INTERIOR FEATURES

Leather front vented bucket seats w/etched inserts  
Rear 60/40 split folding seat  
Full-length premium upgraded floor console  
Second-row in-floor storage bins  
Power 10-way memory driver & 6-way passenger seats  
Power lumbar adjust  
Radio, driver seat, mirrors & pedals memory setting  
Front heated seats  
Front ventilated seats  
Second-row heated seats  
Power adjustable pedals with memory  
Premium leather-wrapped steering wheel  
Steering wheel-mounted audio controls  
Heated steering wheel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 2FM \$2,995  
4 adjustable cargo tie-down hooks  
Bed cargo divider/extender  
Delete wheel spats  
20x8-inch 6-spoke aluminum wheels with inserts  
RamBox Cargo Management System  
Premium leather-faced front vented bucket seats

Bright wheel-to-wheel side steps  
Keyless Enter 'n Go with push-button start  
Power 10-way memory driver & 6-way passenger seats  
Front ventilated seats  
Limited front and rear luxury floor mats  
Instrument cluster  
Leather-wrapped grab handle  
Second-row heated seats  
Luxury door trim panel  
Heated steering wheel  
Automatic high beam headlamp control  
Rain-sensing windshield wipers  
Remote proximity keyless entry  
Steering wheel-mounted audio controls  
Leather-wrapped steering wheel with wood accents  
Rear 60/40 split folding seat  
Body-colour fender flares  
115-volt auxiliary power outlet - instrument panel  
Monotone paint  
Power lumbar adjust  
Fold-flat load floor with storage  
Painted rear bumper  
Painted front bumper

Protection Group \$125  
Transfer case skid plate  
Limited Appearance Package \$300  
Bright rear bumper  
Bright front bumper  
6-speed automatic transmission \$2,155  
3.42 rear axle ratio  
6.7L Cummins I-6 turbo diesel engine \$9,345  
220-amp alternator  
Selective Catalytic Reduction (UREA)  
Diesel exhaust brake  
Ram Active Air  
Winter front grille cover  
Rear window defroster \$225  
Body-colour R\_A\_M tailgate badge \$195  
Single-disc remote CD player \$250  
RamBox delete -\$1,195  
Federal A/C Excise Tax \$100  
Destination Charge \$1,795

TOTAL PRICE: \* \$87,785

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3R3FL1HG-724381

L4-VON: 1279

S.L.  
0502



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Fuel Consumption / Consommation de carburant



Heavy duty vehicle; ratings not applicable.  
Cotes de consommation de carburant non applicable au véhicule lourd.

Carbon Dioxide Rating / Indice de dioxyde de carbone

Smog Rating / Indice de Smog



For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) | [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

